

O12018

OMAHA AND VICINIT

OVERVIEW

Demand outpacing supply continues to be the theme of the Omaha area housing market; inventory is down 9% while average price is up 9%, year over year. As expected, activity has increased significantly since the close of 2017. A 21% increase in contracts signed and a 15% increase in inventory is indicative of the spring market getting into full swing. It is interesting to note, though, that days on market has increased 39% quarter over quarter.

Entry-level homes continue to rise in demand as the average price of 2 or less bedroom homes saw a 23% increase since last year. Prices peaked over \$140k in January 2018, which has not been the case since September 2016. Three and four-plus bedrooms homes have also increased annually by 9% and 6%, respectively.

Low home inventory continues to be a drag on the housing market. As the economy grows and more consumers are in the right place financially to purchase a home, the high demand is driving prices up. As we move into the spring selling season, all eyes will be on whether today's strong economy can support the higher prices.

- Bill Banfield VP of Capital Markets Quicken Loans

	Omaha Area	Q1 '18	Q1 '17	% Chg (yr)	Q4 '17	% Chg (qtr)
	Overview					
	Closed Sales	2,505	2,484	+1%	3,231	-22%
	Contracts Signed	3,368	3,504	-4%	2,787	+21%
	Inventory	4,079	4,482	-9%	3,558	+15%
	Avg. Days on Mkt.	35	34	+5%	25	+39%
	Average Price	\$216,540	\$198,687	+9%	\$213,027	+2%
	Average Price By Bedroom					
	2 or Less	\$140,695	\$114,106	+23%	\$129,862	+8%
	3 Bedroom	\$180,667	\$165,765	+9%	\$177,070	+2%
	4+ Bedroom	\$311,341	\$293,417	+6%	\$308,340	+1%

Data courtesy of Omaha Area Board of REALTORS®





























